

The new world of work

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<http://www.microsoft.be/newworldofwork>

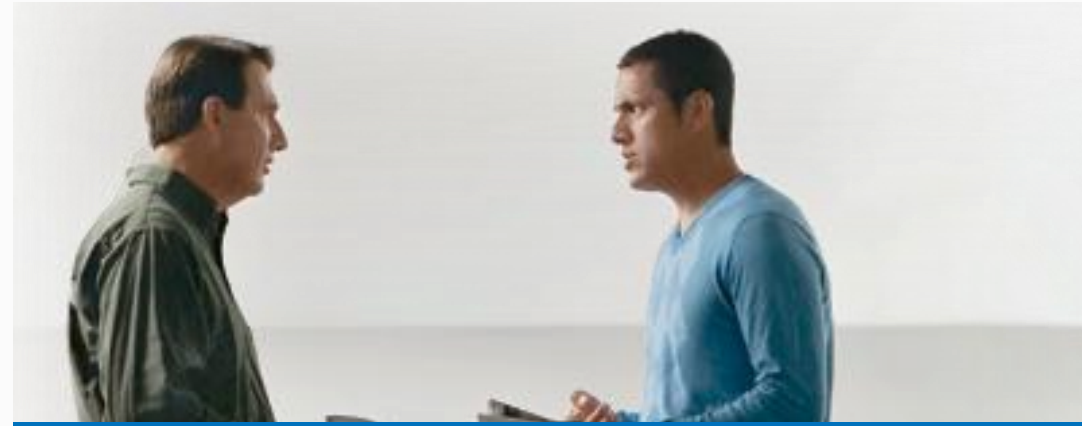
#NWOW

Microsoft[®]

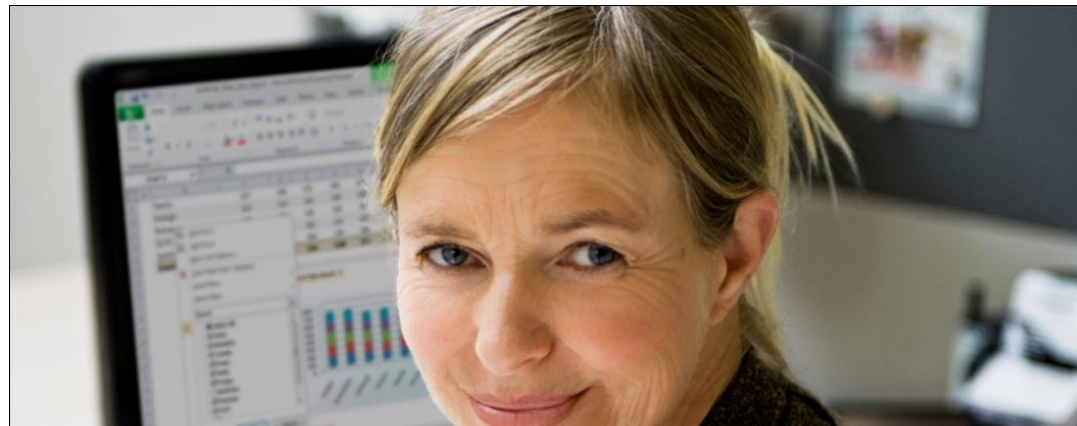
People Drive Business Outcomes



Develop customer relationships



Build partner connections



Improve operations



Drive innovation

What is the “New World Of Work”

The New World of Work is a vision :

That creates a more powerful situation for **people** with the tools & systems they need by enabling **people** to work in a more flexible enjoyable way.

The New World of Work

Published: May 19, 2005

By Bill Gates, Chairman, Microsoft Corporation

Over the past decade, software has evolved to build bridges between disconnected islands of information and give people powerful ways to communicate, collaborate and access the data that's most important to them.

But the software challenges that lie ahead are less about getting access to the information people need, and more about making sense of the information they have – giving them the ability to focus, prioritize and apply their expertise, visualize and understand key data, and reduce the amount of time they spend dealing with the complexity of an information-rich environment.

To tackle these challenges, information-worker software needs to evolve. It's time to build on the capabilities we have today and create software that helps information workers adapt and thrive in an ever-changing work environment. Advances in pattern recognition, smart content, visualization and simulation, as well as innovations in hardware, displays and wireless networks, all give us an opportunity to re-imagine how software can help people get their jobs done.

Source - <http://www.microsoft.com/mscorp/execmail/2005/05-19newworldofwork.mspx>

Disruptions on the horizon

From old to
new economy

The
knowledge gap

The war for talent

Consumerization of
IT



Vision | Re-think

What can we do?



Re-think culture



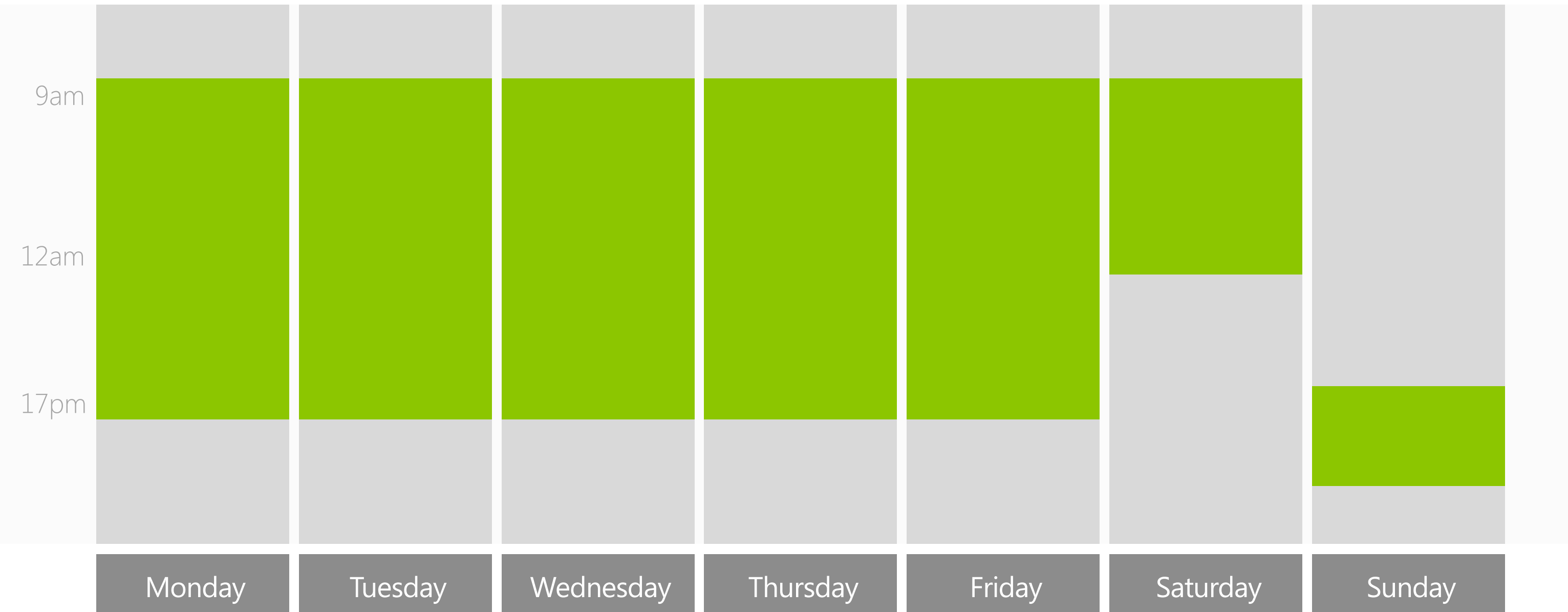
Re-think technology



Re-think Location

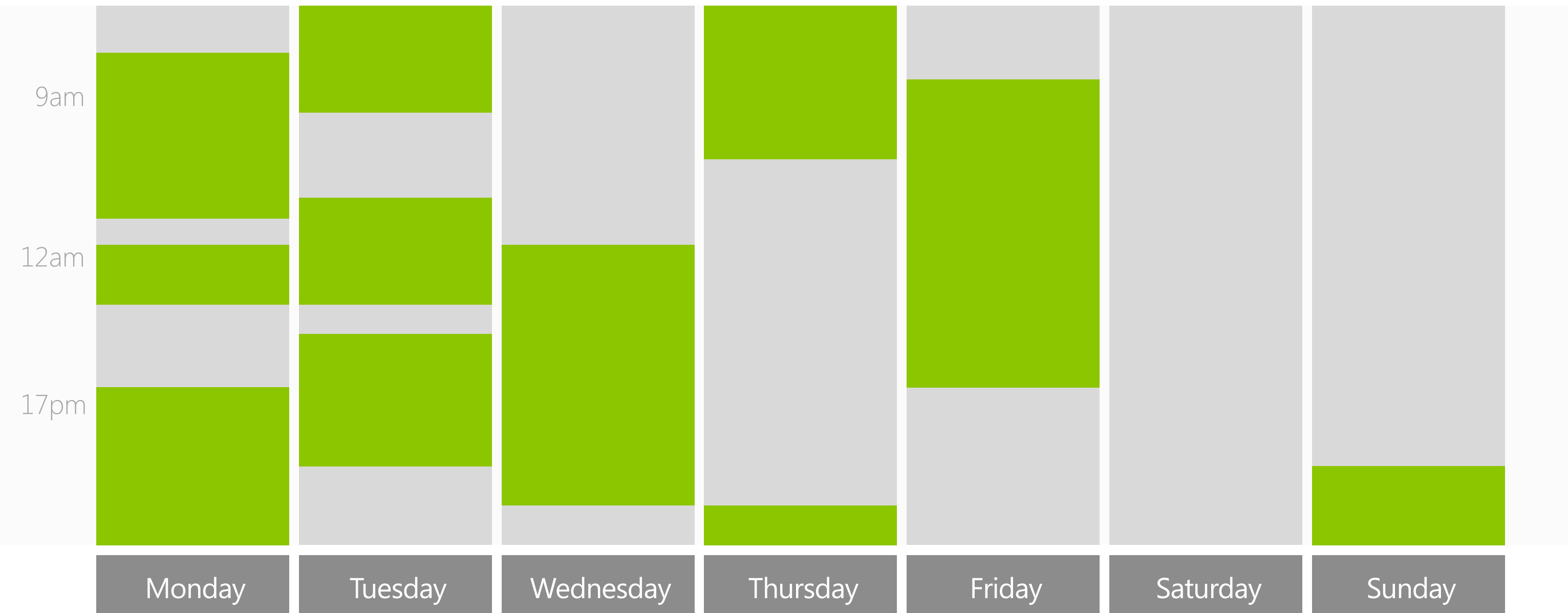
Balancing the NWOW

NWOW view
Traditional view



Balancing the NWOW

NWOW view



Doing my work from home over the internet?
You bet I'm interested!

Positioning NWOW



Positioning NWOW

Def De: The purpose is the primary goal that motivates



\$\$\$ as incentive only works for repetitive tasks

Autonomy, mastery & having a purpose is the only way to motivate people executing creative tasks.

A Purpose is more than an objective. It makes people go the extra mile.



What can we do?



Re-think culture



Re-think technology



Re-think Location

Conclusion



Ceci n'est pas une pipe.

This is not about technology



Minder woon-/ werkverkeer door het Nieuwe Werken

Werken wanneer dat uitkomt en minder vaak in de spits. Het Nieuwe Werken maakt het mogelijk.

De medewerkers van Microsoft zijn volledig flexibel om te bepalen waar en wanneer ze werken. Daarom hebben onze medewerkers hun dagritme aangepast. Op [ons kantoor](#) is het voor 9.30 en na 16 uur aanzienlijk rustiger dan vroeger.

Ruim 70% van onze collega's reist buiten de spits. Naast het reizen buiten de spits werken onze medewerkers vaak vanaf een andere locatie (thuis, onderweg, bij klanten). Daardoor zijn onze kosten voor woon- en werkverkeer met 6% gedaald.

- Microsoft Belgium Learnings =
 - M² - 20% less (and to much space available)
 - Every FTE works at least 1day per 2 weeks at home.
 - +70% of people travel outside peak hours.

Thank you for your attention

Questions?